



# Development Services Department

Land Development Division | Landscape Architecture

## MAIN STREET MASTER PLAN

### QUESTIONNAIRE

On July 25, 2009, the Development Services Department sponsored the Urban Design Workshop for the Main Street area held at the City's Otay Recreation Center to gather early input from the area's stakeholders. The resulting comments have been utilized in creating the following list of elements to be included in the Main Street Master Plan:

- Unifying Theme
- Creation of a multi-modal street by balancing the needs of pedestrians, bicyclists, vehicles and public transportation.
- Creating a pedestrian friendly environment by providing consistent sidewalks, safer crosswalks, ramps.
- Beautifying street with landscape by providing a landscaped median and shade trees where possible.
- Revisiting bus stop locations and bus shelters.
- Looking at locations of utilities and proposing relocation if utilities are obstructing sidewalks.
- Drainage issues within Main Street ROW

Based on the above list, please answer the following questions to help us understand your ideas and opinions.

1. Please rank the following street design elements in order of preference. Number 1 represents the most important to you, and number 10 represents the least important.

\_\_\_\_\_ sidewalks  
\_\_\_\_\_ bike lanes  
\_\_\_\_\_ planted medians  
\_\_\_\_\_ shade trees  
\_\_\_\_\_ on street parallel parking  
\_\_\_\_\_ marked crosswalks  
\_\_\_\_\_ bus shelters and benches  
\_\_\_\_\_ pedestrian ramps  
\_\_\_\_\_ drainage system  
\_\_\_\_\_ Other \_\_\_\_\_

2. How do you access Main Street?

car \_\_\_\_\_ walking \_\_\_\_\_ bike \_\_\_\_\_ public transportation \_\_\_\_\_ other \_\_\_\_\_

3. How often do you visit the area?

- ☐ Daily
- ☐ Weekly
- ☐ Once a month
- ☐ Other \_\_\_\_\_

For what purpose?

- ☐ Own business
- ☐ Shop
- ☐ Employment
- ☐ Recreation Center
- ☐ Access to freeways

4. Do you have any historic perspective of the area that you would like to share?

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5. Main Street is designated as a 4-lane major street with a design standard of 104 feet wide. Where optimum design standards may not be achievable, which design elements do you think should be modified to allow the other elements to be implemented? You can refer to your priority list from Question #1.

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6. Do you know of any other groups, organizations or businesses that should be involved in developing the Master Plan?

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7. Do you have any other comments or ideas to improve Main Street?

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Please return questionnaire to:

**Patricia Fermán**  
**Development Services Department**  
**City Of Chula Vista**  
**276 Fourth Avenue**  
**Chula Vista, CA 91910**  
**Fax: (619) 691-5171**

**Thank you for your time and participation!**